

MEDIA RELEASE
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Wine-Searcher presents award at the International Wine Challenge Event

Wine Searcher www.wine-searcher.com participated in the International Wine Challenge Awards evening in London on 3rd September where over 850 guests attended to applaud the winners of the prestigious wine awards.

The International Wine Challenge launched 25 years ago is the world's largest wine competition. Held annually, it attracts entries from over 40 countries and this year had over 40,000 bottles of wine submitted for blind tasting.

Wine Searcher is a major sponsor of the IWC event. Adon Kumar, the General Manager of Wine-Searcher.com hosted ten merchants and sponsors at the Wine-Searcher dinner table and presented the trophy to the winner of the Direct Merchant Award.

Wine-Searcher, used by over 600,000 visitors each month is the world's largest and most used wine search engine.

Wine-Searcher Limited is a NZ registered company and employs 10 staff including a qualified wine specialist and a sommelier. The company does not itself sell any wine.

For more information:

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About International Wine Challenge

For information on the IWC event and to review the winners visit <http://www.internationalwinechallenge.com/>